



**OREGON YOUTH
SAILING FOUNDATION**

a non-profit for the future of sailing

ANNUAL REPORT 2020

From the President

Greetings youth sailing supporters! In spite of 2020's challenges, I'm incredibly proud of our team for working hard to adapt and continue serving Oregon's youth. Knowing that most were isolated from their friends, extended families, and routines, we focused first on figuring out how to safely get youth outside, on the water, and engaged with peers. We accomplished this by creating opportunities for socially distanced, in-person learning and encouraging sailing-related creativity at home. In addition to maintaining our own core programs, we worked with sailing organizations throughout Oregon to help ready them for return to normal operations.

In the summer of 2020, we sponsored and ran five weeks of our Community Sailing Program, provided to participants at no cost, and began incorporating US Sailing's REACH maritime science curriculum. We partnered with both Wind&Oar and Camp ELSO, two non-profits that provide youth from under-represented communities with STE(A)M (Science, Technology, Engineering, Arts, and Math) education, to provide ten students a four-week program where they learned to build wooden skiffs and sail. This new partnership with Wind & Oar went so well that we already have another six weeks on the books for summer 2021. We also ran four full-days of Community Sailing for Sail2Change, an alternative outdoor education non-profit.

In the fall of 2020, we hosted our second annual Sailing Film Festival, a short film competition for youth 25 and under. Sailors from all over the country were motivated by cash prizes to create films that incorporated the power of wind. Due to the pandemic, the 2020 festival was entirely virtual. We received a fantastic variety of entries spanning comedy, drama, action, fantasy, and education, which made it difficult to select this year's winners. Check out www.SailingFilmFestival.com to watch the entries and winners.

Since in-person learning was so greatly reduced last year, we wanted to help clubs strategize and plan for upcoming

seasons to ensure the return and growth of healthy programming in the future. This included granting Eugene Yacht Club funds to purchase ten Optimists, four C420s, and a coach boat for their junior sailing program as well as completing a Sustainable Sailing Campaign fundraiser to help Willamette Sailing Club replace their aged Optimist fleet. These grants will continue to support new sailors for years to come.

Beyond programs and grants, OYSF successfully petitioned the Oregon State Marine Board to create a pass-through zone in the junior sailing area of the Willamette River where our Community Sailing Program and Willamette Sailing Club's learn-to-sail classes take place. Towed motor sports that disrupt classes will no longer be allowed during the busy summer months and the big wakes that swamp small boats will be reduced. This was a team effort by many Portland area advocates, but our evidence and concern for young sailors was influential in the decision. We will continue to collaborate with the Marine Board on water safety education and signage for this area of the river.

What we accomplished in 2020 was a result of our tremendous growth over the last few years. We are confident that we will be able to continue that momentum in 2021 and with each year to come. Our supporters are the reason we are able to serve Oregon communities and extend sailing to those that otherwise would not be able to participate in the sport. Without you, we could not exist. We truly thank you and look forward to a fantastic future of getting more youth out sailing!



Ashley Lund

OYSF President, Ashley Lund

Oregon Youth Sailing Foundation is a 501(c)(3) non-profit that establishes programs and makes grants for the support of youth dinghy sailing in Oregon. OYSF aims to keep sailing alive and active in Oregon by making it accessible to young people, with a focus on those who otherwise would not have the opportunity to be on the water.

OYSF succeeds by accomplishing its mission to get more Oregon youth sailing from all walks of life!

2020 AT A GLANCE

- **Sponsored and ran four weeks of a Community Sailing and Boat Building Camp** in partnership with Wind & Oar Boat School and Camp ELSO, community based non-profits connecting youth from traditionally underrepresented communities to STEM (science, technology, engineering and mathematics)
- **Ran four days of Community Sailing programming** for Sail2Change, an alternative outdoor education non-profit
- **Received a US Sailing REACH Youth Engagement Grant** to implement US Sailing's STEM education curriculum in our programs
- **Successfully completed a Sustainable Sailing Campaign fundraiser** to help Willamette Sailing Club replace their aged Optimist fleet
- **Granted Eugene Yacht Club funds** to purchase ten Optimists, four C420s and a coach boat for their junior sailing program
- **Continued the Eugene Yacht Club Youth Sailing Initiative** fundraising campaign to support junior fleet expansion, coaching and programming on Fern Ridge Reservoir
- **Provided regatta support for Columbia Gorge Racing Association's (CGRA) Columbia Gorge One Design Regatta, RS Aero Pacific Coast Champs and Laser Pacific Coast Championships**, which attracted youth and families from all over the Pacific Northwest
- **Provided travel funding** for the University of Oregon sailing team to attend the Rainbow Invite in Hawaii
- **Provided coaching support** for Portland State University and Lewis & Clark College sailing teams
- **Produced and hosted the Second Annual Sailing Film Festival**, a short film competition for youth 25 and under
- **Assisted in successfully petitioning the Oregon State Marine Board** to create a pass-through zone in the junior sailing area of the Willamette River and will now collaborate on water safety education and signage
- **Hosted an Outdoor Gear Swap & Sale** at Willamette Sailing Club



ONGOING MAJOR PROJECTS

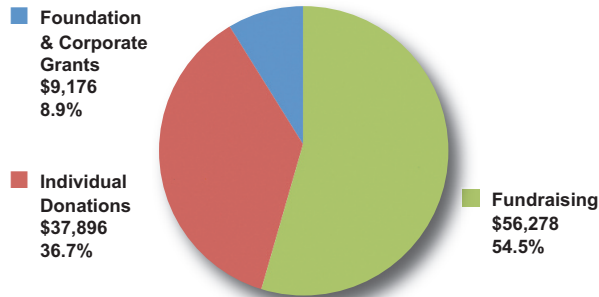
- **Community Sailing Program** provides free sail and job training to students in the PDX area with limited river access
- **Sustainable Sailing Campaign** for fleet replacement throughout Oregon
- **Collegiate Sailing Fund** sustains college sailing in Oregon by supporting coaching, travel and program costs
- **Equipment Fund** accepts cash and in-kind donations to provide equipment for youth sailing programs.

OYSF INITIATIVES

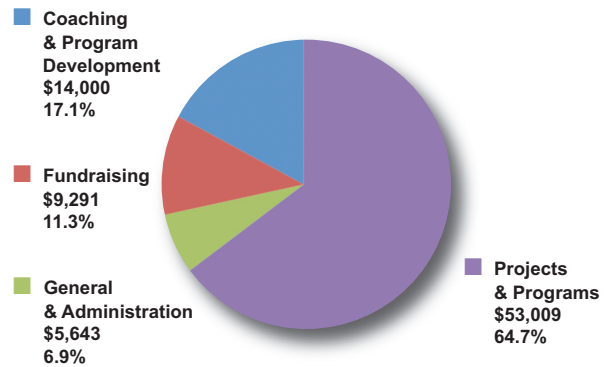
- **DEVELOPMENT** – Supporting and enabling sailors with equipment, travel, coaching and mentorship funds
- **OUTREACH** – Raising awareness with online and printed resources as well as sponsorships and organizational support for Oregon programs and events
- **COMMUNITY** – Increasing access through our free Community Sailing Program and contributing to similar projects
- **INFRASTRUCTURE** – Providing places to sail by funding facilities and boats for programs throughout the state

2020 FINANCIAL REPORT

INCOME \$103,350



EXPENSES \$81,943



OYSF BALANCE SHEET 2020

ASSETS

Foundation Cash Accounts	\$70,021.89
Equipment	\$15,159.50
Brokerage Account	\$3,635.44
TOTAL ASSETS	\$88,816.83

LIABILITIES ⁽¹⁾

Restricted Funds	\$41,377.60
TOTAL LIABILITIES	\$41,377.60

EQUITY

Unrestricted Funds	\$32,279.73
Equipment	\$15,159.50
TOTAL EQUITY	\$47,439.23

(1) Assets that are held with restrictions to specific programs or projects are designated as Liabilities

TREASURER'S NOTE

It was an extraordinary and challenging year for OYSF, due to the COVID-19 pandemic, as it was for most organizations whose activities include personal interaction. In spite of these challenges, I'm happy to report that our finances are in good shape. Though we had to cut back on our programs, most notably our highly interactive Community Sailing Program, we were able to deliver or contribute to several programs and projects that are consistent with our mission. Furthermore, we were able to hold several successful fundraising events, thereby maintaining our financial well-being.

On a year-over-year basis, our income declined 12.7%, while our expenses declined 11.7%. As shown above, we were able to keep our General and Administrative expenses to just 6.9% of total. Over 81% of our expenses went directly toward Programs, Projects, Coaching and Program Development.

DONATE TODAY

Via our website:

www.OregonYouthSailing.org

or send a check to:

**Oregon Youth Sailing Foundation,
4418 SE Henderson St., Portland, OR 97206**

Contact@OregonYouthSailing.org

*Help enrich the lives of Oregon youth
by sharing the joy of sailing!*

THANK YOU DONORS

Columbia Sportswear

Multnomah Athletic Foundation

Northwest Yacht Brokers Association

Oregon Community Foundation

Philoptochos Society of Portland, OR

Polar Seltzer

Portland Yacht Club Youth Sailing Scholarship Fund

Rose City Youth Sailing Scholarship Fund

TK Foundation

US Sailing Association

West Coast Sailing

and Generous People Like You!



THE SAILING FILM FESTIVAL

a wind-powered, short film competition

See the films and enter to win at

www.SailingFilmFestival.com

*A production of
Oregon Youth Sailing Foundation*

HISTORY OF OYSF

In 2007, Willamette Sailing Club (WSC) in Portland, OR was offered a large donation for youth sailing. A group of parents had revitalized the youth sailing program and drawn the interest of local philanthropists. Because WSC could not accept tax deductible donations, four WSC members incorporated OYSF as a 501(c)(3) nonprofit organization for the benefit of youth sailing statewide. The founding purpose of OYSF was “to encourage and support the sport of sailing in Oregon and the Northwest, with an emphasis on education and youth sailing.”

In 2011, OYSF launched our largest campaign to date, raising \$300,000 for a new sailing center at WSC. Since then, we have focused on expanding our reach and establishing successful partnerships throughout the entire state of Oregon. Adding an official Development and Program Director to the cast in 2017 enabled the Foundation to grow and increase capacity significantly.

As of 2021, OYSF has raised over \$500,000 and funded boats, sails, facilities, equipment, travel and sponsored community sailing programs at the Columbia Gorge Racing Association, Eugene Yacht Club, Lewis & Clark College, Metropolitan Family Services, Neighborhood House, Oregon Corinthian Sailing Association, Oregon Maritime Museum, Portland Opportunities Industrialization Center/Rosemary Anderson High School, Portland State University, RiversWest Small Craft Center, Sail2Change, Sea Scouts, Self Enhancement, Inc., University of Oregon, Willamette Sailing Club, Wind & Oar Boat School and Yaquina Bay Yacht Club.

THE OYSF TEAM

Ashley Lund, President | **Dean Yioulos, Treasurer/Secretary** | **Michael Rees, Board Member**
Woody Blackford, Board Member | **Sara Morrissey, Board Member**
Matthew Berger, Development and Program Director

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